

NEIGHBORHOOD DESIGN WORKSHOPS



A design workshop is a planning process that brings together diverse community members and design professionals to generate creative solutions for municipalities and neighborhoods. The basic scope of services are presented in the chart below.

SERVICES	PACKAGE 1	PACKAGE 2	PACKAGE 3
INTENT	<ul style="list-style-type: none"> Educational Capacity Building Addresses a specific issue 	<ul style="list-style-type: none"> Addresses a targeted area or corridor Moderate stakeholder/resident involvement 	<ul style="list-style-type: none"> Addresses a large, diverse geographic area or corridor Establish a steering committee Broad audience of stakeholder and residents
PHASE 1	<ul style="list-style-type: none"> CDCR will meet with local gov't to assess plan and set goals 	Includes Package 1 plus: <ul style="list-style-type: none"> Stakeholder identification and outreach Media communications (including social media) Current conditions analysis 	Includes Package 2 plus: <ul style="list-style-type: none"> Define focus area, goals, principles Review local comprehensive plan and/or zoning code. Develop historical context
PHASE 2 (WORKSHOP EVENT)	<ul style="list-style-type: none"> Event Logistics Presentation Materials Supplies 	Includes Package 1 plus: <ul style="list-style-type: none"> Volunteer facilitator training Present planning principles Guided site walks Lead group presentations 	Includes Package 2 plus: <ul style="list-style-type: none"> Graphic training for steering committee Volunteer facilitator training per attendance Steering committee debrief
PHASE 3	<ul style="list-style-type: none"> CDCR will present a summary of findings and recommendations. 	Includes Package 1 plus: <ul style="list-style-type: none"> CDCR produces a summary report with, guiding principles, plans, graphic renderings, and implementation strategies CDCR will present the report at a meeting and then edit it based on community comments 	Includes Package 2 plus: <ul style="list-style-type: none"> CDCR produces an exhaustive draft report and presents to the steering committee The draft report is edited based on committee comments Final report is presented to the committee and stakeholders
TOTALS	<p>Cost Range: \$2,800 - \$4,000</p> <p>Includes:</p> <ul style="list-style-type: none"> 85+ hours of services 2-4 hour of meetings 3-4 planning professionals 	<p>Cost Range: \$8,500 - \$10,000</p> <p>Includes:</p> <ul style="list-style-type: none"> 200+ hours of services 4-6 hour of meetings 3-4 planning professionals 	<p>Cost Range: \$17,500 - \$20,000</p> <p>Includes:</p> <ul style="list-style-type: none"> 400+ hours of services 10 hours of meetings 3-6 planning professionals